

CANTABS RUGBY CLUB

SPONSORSHIP GUIDE *2026-27 season*

SUPPORT YOUR LOCAL CLUB

**CANTABS
RUGBY**

2026-2027



**CANTABS
RUGBY**

THE CLUB

Cantabs is the home of competitive amateur rugby in Cambridge. We are a proudly amateur club offering a good quality of rugby, a friendly atmosphere and are pleased to welcome both new rugby players and supporters to join our vibrant, thriving, family club.

Four Teams... One Club



1XV Counties 1 - Eastern Counties



2XV Eastern Counties 1W



1XV Women's - Inner Warrior



3XV Eastern Counties 2W

Elliot Stewart
CANTABS PRESIDENT

CANTABS RUGBY



GET INVOLVED

Cantabs RUFC is proud to be supported by a number of local and national businesses which help us to continue to grow rugby in the Cambridge area. If you are interested in becoming a club sponsor or advertising your business with us then please get in touch!

Be part of this growing club



Matchday, training and social media exposure.



Sponsorship opportunities for every budget.



Local club. Strong community.

Glen Remnant
DIRECTOR OF RUGBY

CANTABS RUGBY



HOW TO SUPPORT CANTABS

Player Sponsorship



Pitchside Advertising Boards

Advertise your business with a pitchside board around our main pitch, seen by supporters, players, visiting teams and passers by. Located next to Addenbrooke's Hospital, your brand will benefit from year round local exposure.

5m x 1.2m – £1,250+VAT / 2.5m x 1.2m – £750+VAT

Player Sponsorship

Support a player while promoting your business throughout the season. Your business will receive:

Company name on team sheets / A place on the Player Sponsorship Board in the clubhouse / Branding on the player's warm-up top, jacket and post match polo / Social media recognition.
£200 + VAT

Kit Sponsorship

Have your logo displayed on the official shirts of all three men's senior teams for four seasons. Worn every Saturday throughout the season, providing regular exposure on and off the pitch.

Front – £800+VAT / Shoulder – £600+VAT / Upper Back – £400+VAT / Lower Back – £400+VAT / Sleeve – £250+VAT

How To Get Involved



Pitch Side Boards

Be part of the Team



Multiple Kit Sponsorship Opportunities

OTHER OPPORTUNITIES

Ladies' Day is our chance to celebrate the incredible people behind the players. While the lads take the spotlight for 80 minutes each Saturday, it's the partners, wives, girlfriends, mums and supporters who keep everything else ticking over looking after the kids, walking the dogs and keeping home life running smoothly. Ladies' Day is our way of saying thank you, with a fantastic afternoon of great food, a special limited edition playing kit, exciting rugby and post match fundraising, all in support of the club and the people who make it possible.

Main Ladies Day Sponsor

Be the face of the biggest event in the calendar when the club transforms from blue to pink £300+ VAT

Multiple Kit Sponsors

Limited edition ladies day playing kit

Front 600 + VAT

Sleeve 300 + VAT

Upper Back 500 + VAT

Lower Back 500 + VAT

Ladies Day



CANTABS RUGBY X LADIES DAY 2026



OTHER OPPORTUNITIES

Experience the excitement of match day at Cantabs Rugby Club. Whether you're entertaining clients, rewarding staff or enjoying a day with friends, our Match Day and VP's Lunch Sponsorship packages offer a fantastic way to support the club while becoming part of the action. Join us for a pre-match lunch, soak up the atmosphere, present the Player of the Match award, enjoy a team photo after the game and spend the day alongside players, supporters and fellow sponsors at the heart of the club.

Experience life on match day

Get Involved
In The Day



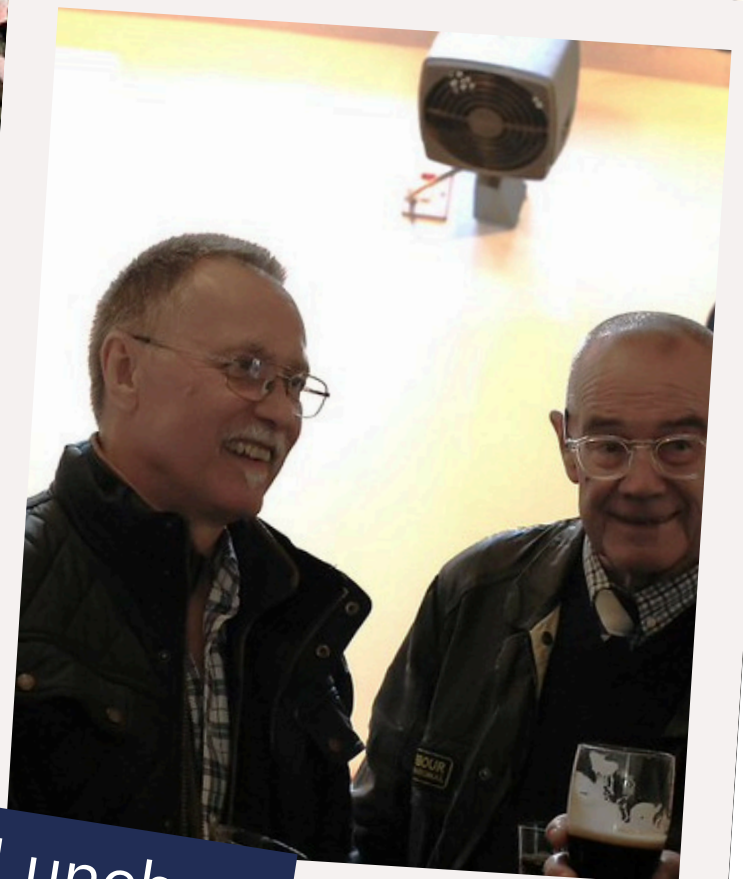
Match Day
Sponsor

Match Day Sponsor

Be part of the day, grab a photo with the team & present the MOTM award
£30 + VAT

VP's Lunch Sponsor

Leave the boots at home & enjoy the other side of rugby, sponsor a lunch £100 + VAT



VP Lunches

OFF THE FIELD OPPORTUNITIES

Our Annual Beer Festival has grown into one of the rugby club's biggest and most popular events, bringing together great local beers and ales, fantastic food, live music, and a welcoming community atmosphere.

As a key fundraiser for the club, the festival continues to grow each year, creating an excellent opportunity for businesses to showcase their brand while supporting local rugby. With a range of sponsorship packages available, we'd love for you to be part of making this year's event our biggest and best yet.

Main Beer Festival Sponsor

Be the landlord to our beer festival by sponsoring the only place to be this summer £1,000+VAT

Plastic Cup Sponsors

With every sip your logo will be seen
Front £400+VAT

Bar Sponsors

Help us pull every pint on the day by sponsoring the bar.
Front £200+VAT



SUMMER SOCIAL EVENTS

CANTABS BEER FESTIVAL

Cantabs Beer Festival

THANK YOU

Thank you for taking the time to explore our sponsorship opportunities. Every partnership, no matter the size, plays a vital role in helping Cantabs Rugby Club continue to grow both on and off the pitch. By sponsoring the club, you're not only promoting your business to our community, but also investing in grassroots rugby, supporting our players and helping create opportunities for future generations. We look forward to welcoming you to the Cantabs family and building a successful partnership together.

Finn Morrison
1XV CAPTAIN

CANTABS RUGBY



Thank you