



## Cantabrigian Rugby Union Football Club Sponsorship Prospectus 2017-18

Cantabs is keen to build partnerships with local and national businesses and are looking to establish new sponsorship opportunities. We are able to offer a variety of sponsorship options to suit your business and would be happy to discuss a sponsorship packages to ensure we meet your needs and requirements.

Examples of the kinds of opportunities we are able to offer are listed below but are no means exhaustive. If you would be interested in supporting the Cantabs family please do get in touch

### **Pitch Board**

Advertising display board space may be purchased for sponsors advertising. These are located around the first team pitch, visible from the Clubhouse, London to Cambridge Trains and from the adjacent Long Road. These are priced by the metre so that you can find the size to suit your needs and budget

### **Match Programme**

Each 1st XV home league game, of which there are 11 this season, has a high quality programme containing foreword by the President or 1st XV Captain, players names, social activities and general news. It is distributed to all players, visitors and spectators. Sponsors will be able to place full, half and quarter page adverts to appear in each programme, for the full season. Full Page, £350 per Season  
Half Page, £250 per Season

### **Fixture/Membership Card**

This is a 'pocket size' annual publication for distribution to all playing and non-playing members of The Club, Vice Presidents and Friends. It contains a list of the current season's officers, a complete list of fixtures and other useful factual information. Sponsors will be able to place full and half page adverts to appear in the Fixture Card for the season.

## **Vice Presidents Lunch**

Regularly throughout the season, the club lays on a Vice Presidents Lunch to entertain the supporters, officials and friends of the club before 1st XV League fixtures. These have proved very popular in the past enabling non-playing and/or retired members to get together for a splendid lunch, a few drinks and deliver rousing support from the touchline. As a Sponsor for this event, you will be able to invite up to 10 guests.

## **Web Link**

The Club's web site is a key focal point for the events and activities of the club, with match reports, fixtures and club events communicated through it. Club sponsors will be offered the opportunity for their advert to appear on the website ([www.cantabs.co.uk](http://www.cantabs.co.uk)) with a hyperlink through to your own site.

## **Home League Match**

Sponsors are invited to support each match and will receive acknowledgements in the programme, on the display board and in the local press where each game is reported.

## **Shirt Sponsors**

Sponsors Logos may be placed on the 1st XV Match Shirts, these are available in a variety of positions across the shirts to suit differing budgets. The nature of playing shirts is that a full strip is produced every two years; sponsors are therefore required to commit to at least a full two seasons support. Major Sponsors would have a large, full size logo on either front or back. Minor Sponsors would have a smaller, sleeve or collar logo.

Sponsorship packages are available and if you would like to consider sponsoring us in any of the above, or indeed any other area, please do get in contact and we will be happy to discuss